



WIP Renewable Energies is a company which is specialized in high-level scientific and engineering services within the renewable energy and environment sector. WIP has over 40 years of experience in Conference and Exhibition organisation and realisation. Among the activities undertaken by WIP is the conception, preparation, organisation and management of a series of high level and large-scale international conferences, e.g. EU PVSEC European largest Photovoltaic Conference, workshops, seminars and exhibitions in the field of renewable energies.

With currently around 20 employees, we plan to expand our position in the field of renewable energies.

Our marketing department in Munich is looking for a

Marketing Manager (m/f/d)

starting at earliest availability, in parttime with 20 until 25 hours weekly.

Your responsibilities:

- Continuous development and implementation of marketing strategies, target group and positioning concepts for our events
- Strategic planning, coordination, conception and implementation of marketing campaigns (online and offline)
- Execution of market research projects
- Performing the online/print/social media advertisement in cooperation with our graphics department
- Control and further development of our Internet appearances
- Create newsletters to our customers
- Press and public relations as well as internal and external communication
- Market and competition observations as well as identification of trend topics
- Contact person for all inquiries of PR and marketing

Essential requirements:

- Professional experience in marketing environment, if possible B2B experience
- Excellent written and verbal communication in English and German; a creative writer with the ability to convert information to marketable communication
- Excel and PowerPoint knowledge
- Knowledge of Google Analytics and Google AdWords
- Basic knowledge of Photoshop and InDesign desirable
- Knowledge in the field of renewable energies desirable
- Willingness to travel

What we offer:

- An adequate remuneration package
- A varied activity with opportunities to introduce ideas
- Open working climate with flat hierarchy levels
- Cross-cultural and international working environment
- Attractive salary package
- Various benefits (team events, health promotion, company pension schemes)
- You can make use of flexible working hours

Interested? Please send us your application with the earliest possible entry date and salary request to application@wip-munich.de.

Information about Data Protection: We will delete your application documents and all other data from you after completion of application procedure, latest after 6 months. For more information: <https://www.wip-munich.de/privacy-policy-gdpr>