

(Junior) Marketing & Media Coordinator (m/f/d)

Are you ready to be part of shaping a sustainable energy future with WIP Renewable Energies? We're on a mission to make the global energy system more sustainable by promoting innovation and integrating renewable solutions. We offer services in the areas of renewable energy technologies and market acceptance as well as events, training, projects, and knowledge transfer. As organisers of the renowned EU PVSEC, focusing on cutting-edge photovoltaic research and technologies, we're seeking an enthusiastic (Junior) Marketing & Media Coordinator (m/f/d) to join our team. The position is offered on a part-time basis

Your Responsibilities

- Develop and implement marketing and media strategies, defining communication objectives, target audiences, key messages, and managing media partners and press relations.
- Own the social media presence, creating and scheduling content, engaging with the community, and planning, executing, and optimizing paid campaigns.
- Coordinate, produce and distribute newsletters, website content, and print materials, working closely with internal teams as well as external media and press partners.
- Represent the organization onsite at EU PVSEC, coordinating press activities and collaborating with photographers to ensure strong and consistent event coverage.

Your Qualifications

- Relevant professional experience in marketing, communications, media, or a related field, acquired through higher education or comparable vocational training.
- Strong written and verbal communication skills, with the ability to create clear, engaging content for diverse channels, combined with a proactive, well-organised, and independent working style.
- Creative mindset paired with analytical thinking, with experience in social media, media relations, and effective communication, ideally in a sustainability, science, or international context.
- Confidence working in both German and English, along with proficiency in MS Office 365 and common digital communication and collaboration tools.

What You Can Look Forward To

- Enjoy flexible working hours and remote work options, along with various opportunities for professional development and growth.
- Join a diverse work environment with a motivated team where collegial support comes first.
- Take on a challenging role with exciting travel opportunities while contributing to international projects and partnerships, making a meaningful impact on a global scale.

Ready to create a brighter tomorrow? Apply now and let's shine together!

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