

(Junior) Marketing & Media Coordinator (m/f/d)

Do you want to help shape the communication of international renewable energy projects and one of the world's leading PV conferences? We help drive the global energy transition through innovation, collaboration, and renewable energy solutions. Our activities range from renewable energy projects and innovation support to international events, training, and knowledge transfer. As organisers of the renowned EU PVSEC - one of the world's leading conferences on photovoltaic research and technologies - we're seeking a motivated and creative (Junior) Marketing & Media Coordinator (m/f/d) to join our team full-time as soon as possible.

Your Responsibilities

- Develop and implement marketing and media strategies, defining communication objectives, target audiences, key messages, and managing media partners and press relations
- Manage and further develop our social media presence, helping to grow our digital communication and community engagement
- Create and coordinate newsletters, website content, and print materials, working closely with internal teams and external media and press partners
- Represent WIP Renewable Energies on-site at EU PVSEC, coordinating press activities and collaborating with photographers to ensure strong and consistent event coverage

Your Qualifications

- Initial professional experience in marketing, communications, media, or a related field, acquired through higher education or comparable vocational training
- Strong written and verbal communication skills, with the ability to create clear, engaging content for diverse channels, combined with a proactive, well-organised, and independent working style
- Creative and analytical mindset, with experience in social media, media relations, and effective communication, ideally in a sustainability, science, or international context
- Excellent written and verbal communication skills in German and English, along with proficiency in MS Office 365 and common digital communication and collaboration tools

What You'll Get

- Join a motivated and international team with a collaborative and supportive working culture
- Enjoy flexible working hours and remote work options, along with various opportunities for professional development and growth
- Take on a varied role with international projects, exciting travel opportunities, and real impact in the renewable energy sector

Ready to create a brighter tomorrow? Apply now and let's shine together!

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